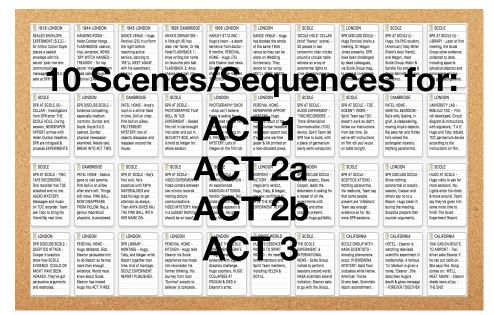
# Jack Trelawny's STORY PLANNER - based on "Save The Cat" and "Hero's Journey"

### i. WHAT IS THE STORY?

### LOGLINE

Someone (the protagonist) wants something (the story goal) and goes after it against great odds and/or obstacles (the antagonist and the conflict).

### iii. BOARD: 40 SCENES



## 10 GENRES (3 Elements)

MONSTER IN THE HOUSE Monster/House/Sin

**GOLDEN FLEECE**Road/Team/Prize

OUT OF THE BOTTLE Wish/Spell/Lesson

DUDE WITH A PROBLEM Innocent Hero/Sudden Event/Life or Death Battle

RITES OF PASSAGE
Life Problem/Wrong Way/
Acceptance of Hard Truth

BUDDY LOVE Incomplete Hero/ Counterpart/Complication

FOOL TRIUMPHANT Fool/Establishment/Complication

INSTITUTIONALISED Group/Choice/Sacrifice

SUPERHERO
Special Power/Nemesis/
Curse

WHYDUNIT
Detective/Secret/
Dark Turn

## ii. MAP OUT "SAVE THE CAT" 15 STORY BEATS ON TWO PAGES

1) **OPENING IMAGE**: A visual representing the struggle and tone of the story. A snapshot of main character's problem, BEFORE the adventure begins. **2) THEME STATED** (happens during the SET-UP): What your story is about; the message, the truth. Usually, it is spoken to the main character or in their presence, but they don't understand the truth...not until they have some personal experience and context to support it.

See www.jacktrelawny.com for Jack's School Author Visits

3) SET-UP: Expand on the "before" snapshot. Present the main character's "ORDINARY WORLD" as it is, and what is missing in their life.

4) CATALYST: The moment where life as it is changes. It is the telegram, the act of catching your loved-one cheating, allowing a monster onboard the ship, meeting the true love of your life, etc. The "before" world is no more, change is underway. It must happen "to" the main character.

5) **DEBATE**: But change is scary and for a moment, or a brief number of moments, the main character doubts the journey they must take. Can I face this challenge? Do I have what it takes? Should I go at all? It is the last chance for the hero to chicken out.

6) BREAK INTO TWO (Choosing Act 2): The main character makes a choice and the journey begins. We leave the "Thesis" world and enter the upside-down, "Antithesis", opposite, "EXTRAORDINARY WORLD" of Act 2.

7) **B-STORY**: This is when there's a discussion about the Theme – the nugget of truth. Usually, this discussion is between the main character and the love interest. So, the B-Story is usually called the "love story". Sometimes the B-Story can be a mentor, friend, or nemesis, character.

8) **FUN & GAMES** (The Promise of the Premise): This is the fun part of the story, when the Karate Kid is trained by Mr Miyagi or when the detective finds the most clues and dodges the most bullets. The main character explores the new world and the audience is entertained by the premise they have been promised, usually by the movie Poster and tagline. For example, the *ALIEN* poster tagline: "In space no one can hear you scream".

9) **MIDPOINT**: Midpoint is where stakes are raised, time clocks appear, A-Story crosses with B-Story, and the pace accelerates. Dependent upon the story, this moment is when everything is "great" (False Victory) or everything is "awful" (False Defeat). The main character either gets everything they think they want ("great") or doesn't get what they think they want at all ("awful"). But not everything we think we want is what we actually need.

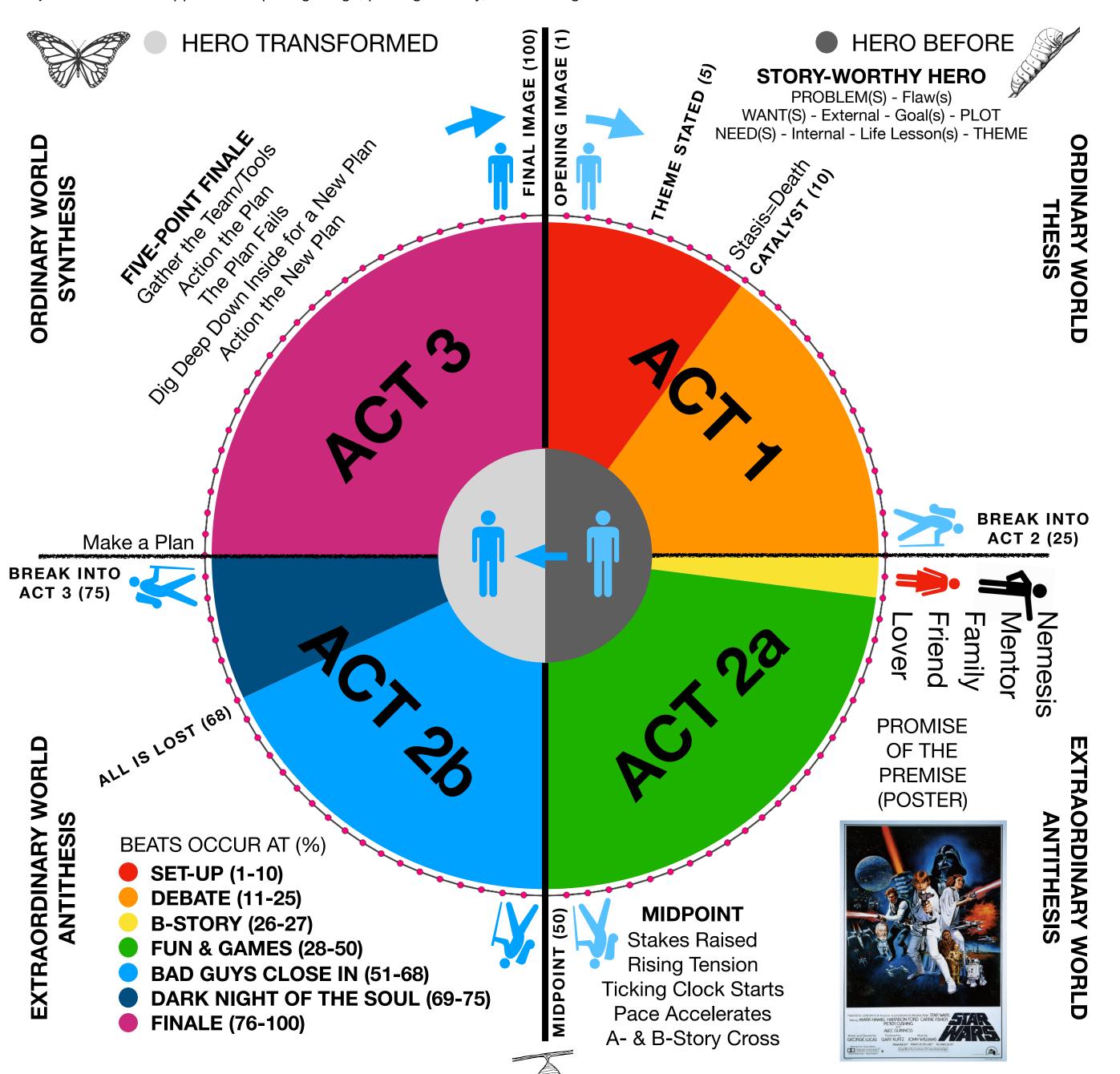
10) **BAD GUYS CLOSE IN**: Doubt, jealousy, fear, foes both physical and emotional regroup to defeat the main character's goal, and the main character's "great"/"awful" situation disintegrates.

11) ALL IS LOST: The opposite moment from the Midpoint: "awful"/"great". The moment that the main character realises they've lost everything they gained, or everything they now have has no meaning. The initial goal now looks even more impossible than before. And here, something or someone dies. It can be physical or emotional, but the death of something old makes way for something new to be born.

**12) DARK NIGHT OF THE SOUL**: The main character hits rock-bottom, and wallows in hopelessness. The "Why hast thou forsaken me, Lord?" moment. Mourning the loss of what has "died" – the dream, the goal, the mentor character, the love of your life, etc. But, you must fall completely before you can pick yourself back up and try again.

13) BREAK INTO THREE (Choosing Act 3): – Thanks to a fresh idea, new inspiration, or last-minute Thematic advice from the B-Story (usually the love interest, sometimes the mentor, friend, or nemesis character), the main character chooses to try again.

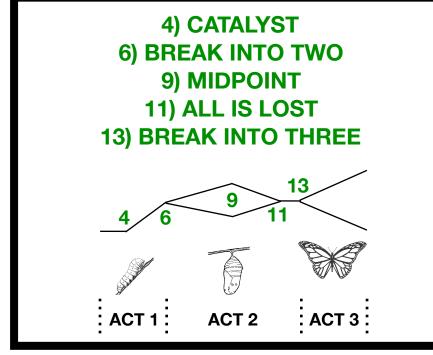
**14) FINALE**: This time around, the main character incorporates the Theme – the nugget of truth that now makes sense to them – into their fight for the goal because they have experience from the A-Story and context from the B-Story. Act 3 is about "Synthesis" of Act 1 "Thesis" with Act 2 "Antithesis". **15) FINAL IMAGE**: Opposite of Opening Image, proving, visually, that a change has occurred within the character. THE HERO IS TRANSFORMED.



**DURING ACT 2** 

**HERO TRANSFORMING** 

# 5 'FOUNDATION' BEATS (MAIN PLOT CHANGE POINTS)



# 6 PRIMAL PROBLEM AREAS FOR HERO AT START OF STORY (AT HOME/WORK/PLAY)

Physical: External probs Emotional: Internal probs Social: Interaction probs Beliefs: Thought probs Habitual: Vice probs Lifestyle: Routine probs

### **10 UNIVERSAL LESSONS**

Forgiveness: Self/Others
Love: Self/Family/Romantic
Acceptance: Self/Circumstances/Reality
Faith: Oneself/Others/The World/God
Fear: Overcome/Conquer/Find Courage
Trust: Self/Others/In The Unknown
Survival: Including 'Will To Live'
Selflessness: Sacrifice/Altruism/Heroism
Responsibility: Duty/Support A Cause
Redemption: Atonement/Accept Blame/
Remorse/Salvation

### 12 CHARACTER TYPES

Hero: Warrior/Crusader

Caregiver: Saint/Altruist
Innocent: Dreamer/Novice
Everyperson: Orphan/Regular Guy or Gal
Ruler: Boss/Aristocrat/Role Model
Sage: Advisor/Philosopher/Teacher
Explorer: Wanderer/Seeker
Lover: Friend/Partner
Magician: Visionary/Medicine Man
Rebel: Outlaw/Revolutionary
Creator: Inventor/Artist
Jester: Fool/Trickster

### **ANTAGONISTIC FORCES**

### **PROTAGONIST VERSUS**

Humans (often 'Villains')
Self (Internal 'Issues')
Nature/Supernatural
Systems/Worlds/
Societies (e.g. Sci-fi/CoA)
Locations (e.g Buildings)
Other?

#### 7 TYPES OF VILLAINS

Moustache Twirler: Dick Dastardly
Ancient Evil: Sauron (non-human)
Bully: Dudley Dursley
Mastermind: Lex Luthor
Dark Lord: Voldemort
Mirror: Professor Moriarty
Someone Else's Hero: Magneto